



Into the valley

Karen Millen continues its inexorable, if sedate, conquest of the USA with this latest store in Fashion Valley Mall, San Diego, California. Designed by the UK's Brinkworth, which has a long-standing relationship with the brand, it uses a minimalist architectural approach and palette to gain attention in a mall that's anchored by the likes of Macy's, Bloomingdale's and Neiman Marcus.

The interior uses 'defined areas of materials to create L-shapes down the length of the store, following a darker, richer storefront area', says Brinkworth's Howard Smith. 'The L-shapes are formed from a wall and ceiling of limestone interlocking with a floor and opposite wall of white stone tile. This is then alternated and repeated down the length of the store, ending in a bold rear wall of grey mirror-faceted glass strips, which we call Vegas Glass. The storefront is finished in large-format, brick-bonded grey tiles.'

Project: Karen Millen, San Diego
Client: Karen Millen (Mosaic/Baugur)
Designer: Brinkworth

Home from home

It's not every home that has a gallery in it, but Georg Jensen's does now thanks to Mark Pinney Associates. MPA was charged with designing a flagship store for GJ, which while majoring on fine jewellery, also produces stainless steel and silverware for the kitchen and most other rooms in the house. So now you'll find a stylish Danish home right in the midst of Copenhagen's Kastrup Airport, with its gallery acting as a showcase for showing off the jewellery.

It's very much Danish design to the fore, with classic furniture from the likes of Arne Jacobsen dotted around and plenty of other references too:

'The extensive use of wood in the larch veneered slats and in the ultra-wide, planked, pale Douglas fir floor, for example,' says MPA associate, Jane Heath. 'The relationship with nature and the Danish landscape is reflected in a reed bed and a glass slat ceiling, edge-lit with LEDs to replicate daylight over a stone-tiled verandah.'

This new concept has now also opened in New York, Taiwan and Melbourne, with Miami and Beijing following soon.

Project: Georg Jensen, Copenhagen
Client: Georg Jensen
Designer: Mark Pinney Associates



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